CIRCLES OF INFLUENCE

YOUR CONNECTIONS

Friends & Family • Neighbors • Co-workers
Schools • Colleges • Universities

YOUR COMMUNITY

YOU

Local Gov't • Civic Services
Social Clubs • Organizations

THEIR CONNECTIONS

Retail & Services

Alumni • Young Professionals Groups

THEIR CONNECTIONS



Health Care Community
Service Clubs • Youth Organizations



INFLUENCE CATEGORIES	WHO ARE YOU GOING TO CONNECT WITH?	WHAT WILL YOU REQUEST OF THEM?	WHAT DO THEY NEED TO HEAR FROM ME?
Family & Friends			
Neighbors, Co-workers			
Schools, Colleges, Universities			
Local Gov't, Civic Services			
Social Clubs, Organizations			
Health Care Community			
Service Clubs, Youth Orgs			
Retail & Services			
Alumni & Young Pro Groups			